



Proofpoint Marketing is a revenue marketing agency that turns predictable customer behavior into predictable and scalable revenue for our clients. We specialize in B2B marketing for niche technology-enabled industries: Software, High-Tech Manufacturing and Professional Services.

## LEADERSHIP



**Mike Grinberg**  
CEO & Co-Founder



**Gaby Israel Grinberg**  
CXO & Co-Founder

**2017**

Founding Year



Fully distributed across the USA

**100%**

Remote

## CAPABILITIES

### Digital Strategy

- Buyer Journey Mapping
- Audience Segmentation
- Persona Development
- Integrated Marketing Planning

### Marketing Analytics

- Reporting & Dashboards
- Web Analytics
- Tag Management
- Forecasting
- Website Optimization

### Performance Content

- Brand Messaging Strategy
- Content Strategy
- Content Development
- Email Marketing
- Search Engine Optimization (SEO)

### Performance Media

- Social Media Marketing
- Paid Social
- Paid Search (SEM)
- Retargeting

## PARTIAL CLIENT LIST



## CONNECT

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